There are millions of good teachers on Edmodo. Let’s work together to make them great.

Every day, you guide students toward their full potential. Helping a fellow educator realize theirs? Now, that’s really something special.

Welcome to the Teacher Leader Network (TLN), the largest support community in edtech dedicated to connecting educators to the people and resources they need to be successful. An integral part of Edmodo, the world’s leading K-12 platform, TLN is committed to improving outcomes for teachers and students alike.

This guide will show you how to become an Edmodo expert, influencer, and enthusiast—an edtech leader who:

- Trains and mentors teachers on Edmodo
- Shares product insight and feedback
- Produces original, effective content
- Hosts edtech-related events

On the Teacher Leader Network, you can become a celebrated:

**Edmodo Ambassador**
Help others master 21st century learning skills on Edmodo and beyond

**Edmodo Certified Trainer**
Model edtech best practices and introduce educators to the Edmodo platform

**Edmodo Spotlight Luminary**
Share your best resources and let your successes take center stage

Plus, unlock exclusive access to our Teacher Leader Network Hub, where you can earn points and prizes (not to mention, our gratitude and applause).

Want to get started? Ready, set, go!

*Prerequisite:*
Becoming an Edmodo Certified Learner, to demonstrate your expertise and commitment to the 21st century framework for learning. To qualify for the Ambassador and Edmodo Certified Trainer programs, candidates must first participate in and complete a free Certified Learner unit.
Characteristics
You thrive on encouraging fellow educators. You want to improve outcomes for students around the world. You seriously wonder if “Edmodo” should be your middle name.

If you’re already a master of the Tweet, the go-to edtech expert, and a regular on our product feedback circuit, then we’d love for you to officially help us spread the #EdmodoLove as an Ambassador.

Get Involved
An Ambassador successfully uses Edmodo in the classroom and within their personal learning communities. Ambassadors are also our teachers, helping us learn how people are using the platform most (and what they really think of it).

You can apply to be an Edmodo Ambassador each fall or spring, as long as you’re willing to:
• Participate in the Edmodo Certified Learner Course
• Complete the “Application Challenge” on the TLN Hub
• Speak on behalf of Edmodo and share your #EdmodoLove

Stay Involved
Maintain your Ambassador status through weekly activity in the Edmodo Ambassador Professional Learning Community and by contributing to one of the following:

Community Support. Answer at least 25 questions, provide tips, and share ideas on edtech and Edmodo in our Communities and teacher Groups. Flag any technical issues you encounter so our engineers can investigate.

Regional Events. Increase awareness of Edmodo in your region by demonstrating how to use the platform and sharing your edtech expertise with peers. Do so by hosting one local meetup, or presenting at a conference.

Social Media. Drive the conversation about edtech and Edmodo on Twitter by hosting a Twitter chat and through regular retweets; share your #EdmodoLove story on Facebook, or as a guest author on our blog.

Product Feedback. Enjoy early access to our newest features and test drive them before everyone else, then share comments and suggestions directly with Edmodo. Help translate the site into your local language.

Ambassador Perks
In addition to becoming a valued member of the Edmodo family, you’ll get to:
• Add an exclusive badge to your Edmodo Profile
• Connect directly to Edmodo staff and fellow Ambassadors
• Earn points towards prizes in the TLN Hub (see page 10 for more details)
Edmodo Certified Trainer
Mentor. Foster. Inspire.

Characteristics
You like being “hands on.” You want fellow educators to be successful. You love interacting with people online and off.

If you coach others at your school, discover how you can make an even bigger impact across your entire region as an Edmodo Certified Trainer (ECT) and help educators effectively harness the power of edtech.

Get Involved
To become an ECT, you must already be an Edmodo Ambassador or a professional development leader who successfully completed the Certified Trainer Course. There are two levels you can achieve within the ECT program:

ECT I
The first level is for those who are working to:
• Complete ECT certification coursework
• Receive favorable evaluations following each training session
• Participate in quarterly product trainings conducted by Edmodo

ECT II
Once ECT I requirements are met, candidates graduate to level two, where they’re eligible to travel and/or get paid as an:
• ECT Certification mentor
• Edmodo in Action facilitator
• Edmodo Workshop facilitator

Stay Involved
Automatically renew your Edmodo Certified Trainer status every year when you:
• Conduct at least two trainings
• Maintain a positive feedback record
• Keep current on Edmodo product updates
• Remain active in the ECT Group on Edmodo

ECT Perks
Once you’re officially an ECT, you’ll receive an:
• Edmodo Certified Trainer badge for your profile
• ECT Certificate of Training Completion
• Edmodo Certified Trainer t-shirt
• Opportunity to earn points towards prizes in the TLN Hub (see page 10 for more details)
Luminary

Characteristics
You create your own resources. You welcome trial (and error). You believe the best way to improve learning outcomes is to let others know what works (and what doesn’t).

A Luminary is a leader in a specific content area who produces original resources and understands the value of sharing them with students, parents, and fellow educators, so they can reach their full potential.

Get Involved
The Luminary program is an independent part of the Teacher Leader Network, open to those just getting started, as well as our veteran Ambassadors and ECTs.

Membership is granted on a rolling basis and only requires that you:
• Maintain an active Edmodo teacher account
• Upload and publish a minimum of 10 self-created educational resources to Edmodo Spotlight

Stay Involved
Your Luminary status will rollover on an annual basis after you:

- Upload five additional resources to Edmodo Spotlight
- Review a minimum of 25 resources published by other creators

Luminary Perks
As one of the Edmodo Spotlight elite, you’ll unlock access to:
• The Spotlight Luminary Group on Edmodo
• A Luminary Badge for your Edmodo Profile
• Exclusive discounts on revenue sharing
• Curation, promotion, and referral opportunities
• Ways to give feedback directly to our Spotlight team
• Invites to level up to Bronze, Silver, and Gold Luminary status
• Chances to earn points towards prizes in the TLN Hub (see page 10 for more details)

Edmodo Spotlight
To showcase your successes, we created a destination where the best ideas in education shine. One where you can:
• Upload, share, or even sell your original educational content
• Discover free and premium tools, apps, games, and more
• Create collections of your favorite resources

The more resources you add, the more you’ll get recognized as an expert influencer—one with a dedicated following of educators on the lookout for what you’re going to share next.
TLN Code of Conduct

As a member of the Teacher Leader Network, you represent Edmodo and are an active participant in providing the high level of support Edmodo users rely on. To ensure everyone’s experience meets our standards, please adhere to the following guidelines:

- **Be Honest.** Represent yourself, your background and your knowledge accurately. Follow copyright best practices by only sharing and selling items you create, or have the right to distribute.

- **Share Quality.** Whether you’re uploading original content or sharing a post on Edmodo, please share resources and answers that you know make a positive impact on student learning.

- **Get Entrepreneurial.** Be creative with how you post, review, and train. Be constructive when providing feedback so we can improve everyone’s experience and make Edmodo even better.

- **Act Considerately.** Whether you’re rating a collection or posting a Reply, be respectful of your fellow educators. A community where people feel uncomfortable or threatened isn’t a productive one.

- **Be Authentic.** Others count on your expertise, so be clear where you can (or can’t) help. Unsolicited promotion of your presence on Edmodo Spotlight won’t be tolerated. Instead, share your resources when you see a teacher in need.

- **Ask for Help.** Everyone needs support from time to time, so we encourage even our most seasoned users to ask questions. Nobody knows everything, and we don’t expect you to be perfect. Those who answer should be responsive and helpful.

Failure to adhere to these guidelines will result in dismissal from the Teacher Leader Network.

You deserve some extra credit of your own, so we’ve created a way for you to earn some!

Simply log in to the Teacher Leader Network Hub, sign up for a challenge, and get points for every one you complete. The Hub makes it easy to track your progress, collect achievements, check out your competition, and redeem points for swag, gift cards, and more.
Emeritus

Are you a longtime Ambassador, ECT, or Luminary who’s short on time? If you can’t be as active as you’d like, don’t worry—you can stay involved!

The Emeritus program is for those unable to complete all requirements. You’ll remain a part of the Teacher Leader Network and keep your membership in the community, but will no longer be able to earn points on the TLN Hub.

We review TLN membership on an annual basis; when you’re ready to increase your activity and carry out all the requirements, we’ll welcome you back and celebrate your return!